



**BRIDGET
HALBERSTADT**

**Graphic Designer
Illustrator
Production Artist**

**HalfCity Design
558 Palace Court,
Alameda, CA 94501**

510.864.0189

**HalfCity@gmail.com
HalfCityDesign.com**

I work with big corporate clients such as LeapFrog, Sanrio, and Macy's to small nonprofits like animal rescue, children's education and arts organizations. Also help the inspired individual to develop a great idea.



RESUMÉ

Objective: To offer my graphic design, production art, and Illustration talents.

EXPERIENCE & SKILLS

Computer Skills: Adobe Creative Cloud including Photoshop, Illustrator, and InDesign. Microsoft Office.

Graphic Design & Illustration: Create identity programs, logos, illustrations, brochures, newsletters, ads, posters, presentation boards, label artwork, stickers, repeat fabric patterns, web ready graphics, and print production. Expert vector art illustrator with a love of typography.

Product Development: Help clients develop their ideas with detailed drawings, Photoshop editing, presentation boards, and color studies.

Painting & Model Making: Create highly detailed hand painted and air brushed samples. Experience includes face deco and design for fashion dolls, prototypes, foam core models, sales samples, and paint masters for production.

WORK HISTORY

HalfCity Design and Photography, Alameda, CA.

Freelance Graphic Designer, Illustrator, Production Artist, and Painter, February 1998 to the present.

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Galooob Toys, South San Francisco, CA.

Toy Designer & Model Maker, Spring 1993 to Winter 1998.

Worked on Spice Girls, Anastasia, Sky Dancer, Star Wars, Titanic, and Pound Puppies.

Lemon Design, San Francisco, CA.

Graphic Designer, Fall 1991 to Spring 1993.

Designed logos, letterhead, brochures, books, annual reports, direct mail, packaging, and signage.

EDUCATION

California College of Arts and Crafts, San Francisco and Oakland, CA.

BFA in Graphic Design, 1992.